

Appendix IVA
Sample Recruitment e-mail
Announcement: New Xlab Experiment!

Dear Student and Staff,

We invite you to participate in a research experiment being conducted at the Xlab. For approximately _____ (minutes/hours), with an additional 30-minutes of administrative time to prepare payments, you will earn an average payment of \$15 per hour.

The following experiments are scheduled:

Study ID:

Date:

To sign up for the experiment, go to <http://berkeley.sona-systems.com> . An email reminder will be sent a day before the experiment.

A predetermined number of subjects are needed in each experiment; participants are selected on a first-come, first-served basis. Those who arrive on time but exceed the number of participants needed; will receive a \$5 show-up fee. Earnings are paid by check at the end of each experiment.

The XLab is located at Hearst Memorial Gym Suite 2. Please arrive at the laboratory at least 15 minutes before the start time of the experiment. Once the experiment begins, the laboratory will be locked and will not admit latecomers.

Remember to cancel out of an experiment if you are unable to attend. Go to <http://berkeley.sona-systems.com/> and sign on to your account.

To un-register from this mailing list, please go to <http://xlab.berkeley.edu/2participants/unregisterjoinalumnipool.html>.

We look forward to seeing you soon.

Best,

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